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News Announcement

For Immediate Release

CIMC Intermodal Equipment Hires Joe Hite as Director, Business Development

South Gate, CA (January 24, 2019) CIMC Intermodal Equipment has hired Joe Hite as director, business development-dealers. In this new position, Mr. Hite will focus on support and development of CIMC IE's expanding North American market for intermodal chassis.

Hite brings extensive transportation/trucking industry experience with him to his new role at CIMC Intermodal Equipment. Prior to joining CIMC IE, Hite was with the American Trucking Associations with roles in sales, marketing, account management, and event management, most recently as Vice President of Business Development.

Hite is a former member of the North American Commercial Vehicle Show's (NACV) advisory committee. He is a former Certified Meeting Professional (CMP) and has been an active member of the American Society of Association Executives (ASAE). He has an BS in Journalism from West Virginia University where he also minored in marketing and political science.

"We're certainly pleased Joe has joined the CIMC IE team," commented Trevor Ash, vice president sales & marketing. "The experience that Joe brings with him from the

intermodal and trucking industry, along with the relationships he has built, will be a huge driver of CIMC IE's fast-growing expansion into North America and beyond."

About CIMC

As the world's largest manufacturer of intermodal chassis trailers, CIMC Intermodal Equipment has revolutionized the chassis industry through laser metal cutting, robotic precision welds and a KTL powder-coat paint system to prevent rust and corrosion. CIMC-IE meets the needs of those customers who demand innovative designs with tough, long-lasting durability. Whether at our headquarters on the West Coast in South Gate, CA, in our newly renovated facility on the East Coast in Emporia, VA or through our vast nationwide dealer network, we welcome an opportunity to provide information regarding our products, large in-stock inventory, and discuss the needs of your company. Visit www.cimc-ie.com for more information.
