

For More Information Contact:

Chris Kemmer, Consultant
CK Marketing & Communications
[614-459-9369](tel:614-459-9369)/[614-596-3730](tel:614-596-3730)
chris@ck-marketing-communications.com

or

Melissa Younger, Events Manager
FTR
[888-988-1699](tel:888-988-1699), ext. 12
myounger@ftrintel.com

MEDIA INVITE

FTR Webinar: The Outlook for Trucking

Bloomington, IN (February 6, 2019)

Trucking is coming off perhaps its best year in history. What does 2019 have in store for the trucking sector? FTR will review the state of trucking and the trends in the key areas of capacity, demand, and pricing. It is also time to consider the regulatory environment and what changes it might bring for 2019 and beyond.

Highlights include:

- We will take a detailed look at the growth in truck capacity for 2019.
- Review of the FTR Freight•cast™ outlook for freight demand in a slowing economy.
- FTR Expert discussion over the potential for additional growth in truck rates.
- A look at the regulatory agenda and its impacts, as well as the market risks that are increasing in 2019.

This is a thirty-minute webinar presented by Avery Vise, VP of Trucking at FTR, and moderated by Jonathan Starks, FTR's Chief Intelligence Officer. Participant Q&A session will be held after the presentation.

“A year ago, there wasn't much more to say than that it was a highly pro-carrier environment that would last throughout the year,” says Avery Vise, FTR's VP of Trucking. “The picture is cloudier in early 2019 with a more balanced market between carriers and shippers. This webinar will consider where we stand today and the factors to watch this year and beyond.”

FTR State of Freight Webinar:

Title: The Outlook for Trucking

Time: February 14, 2019 11:00-11:30 AM EST | 8:00 AM - 8:30 AM PST

Register: <http://info.FTRintel.com/SOFwebinars>

For more than two decades, FTR has been the thought leader in freight transportation forecasting in North America. The company's national award-winning forecasters collect and analyze all data likely to impact freight movement, issuing consistently reliable reports for trucking, rail, and intermodal transportation, as well as providing demand analysis for commercial vehicle and railcar. FTR's forecasting and specially designed reports have resulted in advanced planning and cost-savings for companies throughout the transportation sector.

For more information about the work of FTR, visit www.FTRintel.com, follow on Twitter [@ftrintel](https://twitter.com/ftrintel), or call the Customer Relations team at (888) 988-1699, ext. 1.